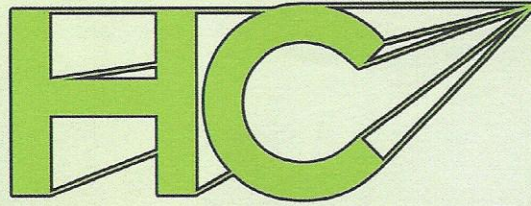


Horticultural Creations



Come Grow With Us!

We are a design firm and were in need of a number of digital programs that we were not capable of producing since that is beyond our expertise. We enlisted the aid of Zak Wegweiser.

We provided him with a number of photos that we wanted included in an interesting website. The one we had was very conventional and not attractive. Within a short period of time, Zak designed and instituted a website which is quite unique and attractive and linked to our Facebook, etc. Certainly this has enhanced our business profile.

Since we were so pleased with this project, we asked him to design our business cards and uniforms which would complement the design of our website. Using these items gives our firm a definite identity which is recognizable easily.

Then, we had a need for a program which would link our routing system to digital devices that our drivers would carry that would tell them their day's route without their having to come into the office each day for the paperwork. We went to a number of firms who specialized in routing companies such as Fedex and UPS. However, they were very costly and could not use the program our firm has instituted to create these routes. Zak designed a program for us that not only meets our needs but he can modify any time we need it to perform another function.

It is truly a pleasure to deal with someone who is capable, creative and caring. He responds to our requests any time we need him.

Very truly,

A handwritten signature in black ink that reads "Steve Ehrlich". The signature is fluid and cursive.

Steve Ehrlich

(212) 925-5200
53-55 Beach Street
New York, NY 10013
www.hcinc.org