

September, 2016

As an alumnus of the Montessori School of Manhattan, we could not have been more pleased when Zak Wegweiser launched Appit, LLC. We began working with his company from its inception and have been more than completely satisfied at every turn.

Appit has worked with MSM on several levels of our internal and external advertising including our website, social media set up, the development of electronic and print ads, and apps for use by our students including the all-time favorite, *MSM Match-it*.

The superb quality of the numerous products that Zak's company has supplied to our schools is surpassed only by his consistently timely and courteous customer service. It is always a pleasure doing business with Zak and Appit LLC. I have and will continue to highly recommend this company to many of my colleagues and friends across many different industries.

There is no doubt that MSM will continue to use the services of Appit LLC., as our educational institution continues to expand to wider markets.

Sincerely,

Mrs. Bridie L. Gauthier

Head of Schools

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